



Search History Wed Mar 09 18:15:46 CST 2011

Set #	Hits	Query	Databases(s)	
L1	709	paid adj inclusion	Core FT1	256
			Core FT2	404
			Sub14-26FT	49
L2	134,195	((search) adj (result or query or queries or engine or listing))	Core FT1	75,118
			Core FT2	45,798
			Sub14-26FT	13,279
L3	1,580	L2 and ((rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or significance or significance or related or relation))	Core FT1	1,186
			Core FT2	314
			Sub14-26FT	80
L4	977	L2 and ((ranking or rank) near (relevancy or relevance or pertinence or pertinent or association or importance or significance or significance or related or relation))	Core FT1	781
			Core FT2	149
			Sub14-26FT	47
L5	944	L2 same ((ranking or rank) near (relevancy or relevance or pertinence or pertinent or association or importance or significance or significance or related or relation))	Core FT1	756
			Core FT2	141
			Sub14-26FT	47
L6	12	L2 same ((ranking or rank) adj (relevancy or relevance or pertinence or pertinent or association or importance or significance or significance or related or relation))	Core FT1	7
			Core FT2	3
			Sub14-26FT	2
L7	461	L2 same L1	Core FT1	185
			Core FT2	242
			Sub14-26FT	34
L8	492	L2 and L1	Core FT1	198
			Core FT2	259
			Sub14-26FT	35

L9	0	((search) adj (listing or result)) adj (enhancement or enhance or bold or color or font or size or animation or animating or thumbnail or icon))	Core FT1 0 Core FT2 0 Sub14- 26FT 0
L10	15	((search) adj (listing or result)) near (enhancement or enhance or bold or color or font or size or animation or animating or thumbnail or icon))	Core FT1 9 Core FT2 6 Sub14- 26FT 0
L11	2	((search) adj (listing or result)) near (optimization or optimizing or effective or effectiveness))	Core FT1 2 Core FT2 0 Sub14- 26FT 0
L12	0	((search) adj (listing or result)) adj (optimization or optimizing or effective or effectiveness))	Core FT1 0 Core FT2 0 Sub14- 26FT 0
L13	16	L1 and L2 and L4	Core FT1 7 Core FT2 6 Sub14- 26FT 3
L14	16	L1 and L2 and L5	Core FT1 7 Core FT2 6 Sub14- 26FT 3
L15	0	L1 and L2 and L6	Core FT1 0 Core FT2 0 Sub14- 26FT 0
L16	0	L2 and L10 and L11	Core FT1 0 Core FT2 0 Sub14- 26FT 0

**Legend**Core FT1

Business & Industry™, File 9 (1994 - present)  
 ABI/INFORM®, File 15 (1971 - present)  
 Gale Group PROMT®, File 16 (1990 - present)

Gale Group Trade & Industry Database™, File 148 (1976 - present)  
Gale Group PROMT®, File 160 (1972-1989)  
Gale Group Computer Database™, File 275 (full-text 1/1988 - present)  
Business Wire, File 610 (Mar 1999 - present)  
Business Wire, File 810 (1986 - February 1999)

## Core FT2

Dialog Global Reporter, File 20 (May 1997 - present)  
The McGraw-Hill Companies Publications Online, File 624 (1985 - present)  
Gale Group New Product Announcements/Plus® (NPA/Plus, File 621 (1985 - present)  
PR Newswire, File 613 (May 1999 - present)  
PR Newswire, File 813 (May 1987 - May 1999)

## Sub14-26FT

Gale Group Marketing & Advertising Reference Service®, File 570 (1984 - present)  
Business Dateline, File 635 (1985 - present)  
(Baltimore) The Sun, File 714 (Sep 1990 - present)  
(Cleveland) The Plain Dealer, File 725 (Aug 1991 - present)  
(Phoenix) The Arizona Republic/The Phoenix Gazette, File 492 (PG) (April 1986 - Jan 1997)  
(Portland) The Oregonian, File 704 (1989 - present)  
Atlanta Journal-Constitution, File 713 (1989 to the present)  
Denver Post, File 387 (1994 - present)  
New York Times - Fulltext, File 471 (1980 - present)  
Newsday and New York Newsday, File 638 (1987 - present)  
Rocky Mountain News, File 641 (Jun 1989 - present)  
San Francisco Chronicle, File 640 (1988 - present)  
St. Louis Post-Dispatch, File 494 (1988 - present)  
St. Petersburg Times, File 735 (Oct 1989 - present)  
The Boston Globe, File 631 (Jan 1980 - present)  
The Christian Science Monitor, File 715 (1989 - present)  
The Miami Herald, File 702 (1983 - present)  
The Philadelphia Inquirer, File 633 (1983 - present)  
USA Today, File 703 (1989 - present)  
Daily and Sunday Telegraph (London), File 756 (Sep 2000 - present)  
Independent (London), File 711 (Oct 1988 to 2006)  
Mirror Group Publications (United Kingdom), 757 (Various start dates - present)  
The Irish Times, File 477 (Feb 1999 - present)  
Times/Sunday Times (London), File 710 (1988 - present)



Click on the History link to display a list of your search sessions conducted in the last 30 days. The sessions are grouped by date; using the plus sign, expand the files to review the search commands issued by session. To see the commands, click on the session you want to review. You can also right-click with your mouse on a specific session to rename, delete, or save to a local or network drive.

- +• 2010-09-20
- +• 2010-09-22
- +• 2010-09-30
- +• 2010-10-05
- +• 2010-10-06
- +• 2010-10-08
- +• 2011-02-04
- +• 2011-02-07
- +• 2011-02-23
- +• 2011-02-25
- +• 2011-03-09